

CEO presents

The Best of Our Granite City Area

Take This Opportunity to Connect with our GC Community

sponsored by:



December 1, 2017

Dear Restaurant Entrepreneur,

It is our honor to invite you to Granite City's CEO fourth annual event, *The Best of Our Granite City Area*. The event will be Tuesday, January 30, 2018, from 5:00 to 8:00 p.m. at Saint Gregory Armenian Community Center located at 3501 Century Drive in Granite City, Illinois. The event connects and showcases our local restaurants and businesses. We would be so grateful if you would be a part of this experience to help build your customer base and connect with other entrepreneurs.

We are excited to add the opportunity for you to connect with other business owners in our community. We would like to exhibit your restaurant and allow all attendees to sample items from your menu. You will be provided with a 2 by 6 ft. table and a small sign with your restaurant name. You will need one person to assist with serving food. We ask you to provide items to serve your food such as plates, bowls, utensils, and napkins. You may hand out coupons, business cards, menu, etc.

Here is the schedule for January 30:

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|------------------|--------------------------------------|
| 3:00 p.m. | Doors open for you to set up |
| 4:00 – 4:30 p.m. | B2B, Business to business networking |
| 5:00 – 8:00 p.m. | Doors open to the public |

The cost for adults to attend our event is \$15 in advance, and \$20 at the door. The cost of tickets for students with a school ID is \$10. Children ages five and under are free. Tickets will be sold by CEO students and on Eventbrite.com. The event will include a 50/50 raffle, a silent auction, T-shirts, and music. All attendees will have the opportunity to taste your menu items one time. A week before the event, a CEO student will call you to inform you the number of tickets sold. Our goal is to host 500 people at our event.

The funds generated from our event will help provide startup funds for our personal businesses in our CEO class. Each student will run a business separate from this event. This allows us to gain experience in business, learn to manage cash flow, and learn to be entrepreneurs in the real world.

Thank you for your consideration. We welcome your participation and would appreciate a commitment by January 19. Please call to confirm your participation or mail the attached form to our facilitator, Karen Greenwald, Granite City High School, 3101 Madison Avenue, Granite City, Illinois, 62040. If you cannot participate, but would like to be a part of our event and be included in the program, we are accepting items and donations for our silent auction.

If you have any questions or would like more information, feel free to contact Scott Schank at schanker88@gmail.com or 618.578.8883.

Sincerely,

Scott Schank
Granite City CEO

CEO[®] presents
The Best of Our Granite City Area

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CEO Student Contact: Scott Schank
618.578.8883 schanker88@gmail.com

January 30, 2018

5:00 – 8:00 p.m. Doors open at 3:00 p.m. for set up

St. Gregory Armenian Community Center
3501 Century Drive, Granite City

If you would like to participate, please complete this form and mail it by
January 19, 2018, to our facilitator:

Mrs. Karen Greenwald
Granite City CEO
Granite City High School
3101 Madison Avenue
Granite City, IL 62040

Your name: _____

Names of staff attending: _____

Your business: _____

Your business address: _____

Email: _____ Phone: _____

Menu Item(s): _____