

CEO presents

The Best of Our Granite City Area

Take This Opportunity to Connect with our GC Community

sponsored by:



December 1, 2017

Dear Entrepreneur,

It is our honor to invite you to Granite City's CEO fourth annual event, *The Best of Our Granite City Area*. The event will be Tuesday, January 30, 2018, from 5:00 to 8:00 p.m. at Saint Gregory Armenian Community Center located at 3501 Century Drive in Granite City, Illinois. The event connects and showcases our local restaurants and businesses. We would be so grateful if you would be a part of this experience to help build your customer base. Our goal for the event is to have 500 people "Take This Opportunity to Connect with Our GC Community."

The cost for adults to attend our event is \$15 in advance, and \$20 at the door. The cost for students with a student ID is \$10. Children ages five and under are free. Tickets will be sold by students and on Eventbrite.com. The event will include a 50/50 raffle, a silent auction, T-shirts, and music will be provided.

Your cost to participate as a business is provided on the sheet attached. You will be provided with a 2 by 6 ft. table, a small table sign, and two adult tickets. You are welcome to market your business and products, distribute business cards, flyers, coupons, and any other information to share with attendees.

Here is the schedule for January 30:

- 3:00 Doors open for you to set up
- 4:00 – 4:30 B2B, Business to business networking
- 5:00 – 8:00 Doors open to the public

The funds generated from our event will help provide startup funds for our personal businesses in our CEO class. Each student will run a business separate from this event. This allows us to gain experience in business, learn to manage cash flow, and learn how to be entrepreneurs in the real world.

Thank you for your consideration. We welcome your participation and would appreciate a commitment by January 19, 2018. Checks can be picked up by a student or mailed to our facilitator, Karen Greenwald, Granite City High School, 3101 Madison Avenue, Granite City, Illinois, 62040.

If you cannot participate, but would like to be a part of our event and be included in our program, we are accepting items and donations for our silent auction.

If you have any questions or would like more information, feel free to contact Scott Schank at schanker88@gmail.com or at 618.578.8883.

Sincerely,

Scott Schank
Granite City CEO

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Non Profit Business \$50

Includes:

- A 2x6 ft table to promote and sell your product or service.
- Your business advertised on our event T-shirts. (Business name on list)

Home Based Business \$100

Includes:

- A 2x6 ft table to promote and sell your product or service.
- Your business advertised on our event T-shirts. (Business name on list)

Business Package \$150

Includes:

- Two tickets for admission to the event, valued at \$30.
- A 2x6 ft table to promote and sell your product or service.
- Your business advertised on the back of our event T-shirts.(Business name on list)

Advanced Package \$300

Includes:

- Four tickets for admission to the event, valued at \$60.
- A 2x6 ft table, to promote and sell your product or service.
- CEO features a 2-5 minute promotional video of your business throughout the event. (Video must be provided before the event)
- Your business advertised on the back of our event T-shirts.(Business name on list)

Event Sponsorship \$1,000

Includes:

- Ten tickets for admission to the event, valued at \$150.
- A 2x8 ft table, to promote and sell your product or service.
- Choice of table location in advance.
- CEO features a 2-10 minute promotional video of your business throughout the event. (Video must be provided before the event)
- Your business and logo will be put on display in the CEO class slideshow.
- Your Business advertised on all promotional and marketing items. The flyer, poster, bag, program, etc.
- Your business advertised on the front and sleeves of event T-shirts. (Name and Logo)
- Checks payable to Coordinated youth and Services, a 501(c)(3) non-profit organization.

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CEO Student Contact: Scott Schank
618.578.8883 schanker88@gmail.com

January 30, 2018

5:00 – 8:00 p.m. Doors open at 3:00 p.m. for set up

St. Gregory Armenian Community Center
3501 Century Drive, Granite City

If you would like to participate, please complete this form along with a check payable to Granite City CEO and mail it by January 19, 2018, to our facilitator:

Mrs. Karen Greenwald
Granite City CEO
Granite City High School
3101 Madison Avenue
Granite City, IL 62040

Your name: _____

Names of staff attending: _____

Your business: _____

Your business address: _____

Email: _____ Phone: _____

Package: _____

