

CREATING ENTREPRENEURIAL OPPORTUNITIES



2018 Annual Report

Below is an essay written by CEO student Scott Schank for his English class in October, 2017, after 10 weeks on our CEO journey. Read his essay to understand how CEO is changing lives. This is the essence of CEO.

CEO and How It Is Improving Me as A Person

CEO class is definitely the course that is making the largest impact on me this senior year. From the second day I was in there, I was stepping out of my comfort zone. CEO class is undoubtedly a different kind of learning than any other class I've had. I love how everything we do in CEO is hands on, and how grades aren't emphasized as much as actually taking something from the class. In comparison to any other class I've had in my high school career, I haven't been worried about grades in CEO. Instead of teaching work ethic and making you into a drone like any other classroom that employs the horrible system we all fear, known as grades (which is all of them unfortunately), CEO is giving me real-world skills. CEO is teaching me a new lifestyle. The constant pressure to keep grades up is quite stressful, and really takes away from the learning experience, but in CEO there are no tests or quizzes to worry about and cram for. In English class now for example, I'm re-reading The Great Gatsby. I'm appreciating it a lot more when reading it isn't being forced down my throat, with the fear of a bad grade as motivation. My grades might not be the best, but a lot of people consider me smart. The bottom line is grades do not determine your intelligence, but are a way of rating your ability to follow directions. I feel that intelligence is exactly as Stephen Hawking described it" intelligence is the ability to adapt to change." CEO class for me is nothing short of an adaptation to my normal anti-social school routine. Before in school, I would just go to a class and half way pay attention to what I needed to in order to pass, and wallow in my own loneliness, because I feared starting conversations. I never actually retained any of the information taught, because I didn't need to after the tests.

What makes CEO class so different is that it's teaching information that is being used every day, lessons I'm learning such as professionalism and the art of conversation will do nothing less than make me a better person. I'm only about 10 or so weeks into the CEO class and most of my fear of starting a conversation is gone. Before I was so scared I was going to embarrass myself, but now I'm learning that if you want to succeed you have to take risks. All of my hopeless romantic tendencies are seeming to become a lot less hopeless, and changing to hopeful. If you would consider me a wallflower before I guess now I'm beginning to bloom. Risk taking is the essence of entrepreneurship and I'm becoming quite the professional entrepreneur if I do say so myself. But I'm not here to gloat, so I digress. CEO class is beyond just a typical class for me. It is changing my life for the better, and I will forever be grateful for it. I couldn't even begin to tell you how many business owners and successful people I've met through CEO have said, "I wish I had that back in my day." One person I met, Donnie Wilson described CEO class as "a shortcut to success." I think Donnie has the right idea for success, considering he's created a multi-million-dollar company that picks up oil. Enough testimonials though, I'm not here to be a spokesperson.

CEO also is a very small class, I only have 13 other developing entrepreneurs besides myself, so we're all bonding pretty well. People I've never really talked to in high school in the last 3 years are now some of the people I really enjoy spending time with. We all work together to accomplish things much bigger than ourselves such as chili fund-raisers. I never really thought much of fund-raisers, but after doing it myself, I have gained an entirely new perspective on them, a new understanding and appreciation. CEO is sort of a small community in and of itself, so what we accomplish is not in vain. Any money we make, we contribute to community funds, so we all can succeed. I feel nice knowing what I'm doing helps somebody else, and not just myself. I mean c'mon I'm about to head into the military after this year! The essence of the military is service, so a little extra experience in doing for the well-being of others definitely won't hurt.

CEO isn't just teaching me lessons now, it's setting the foundations for my future as well. I feel that unlike a normal class what I'm learning in CEO will stay with me for the rest of my life. CEO has gone beyond a grade for me, it's a positive influence on my lifestyle. This is why CEO is the class that made a difference.

P.S. Also every day you're outside the school for the first two hours, so every day is an off-campus lunch If you want to go to McDonald's or something after. Coffee and oatmeal will never make me complain. :)

Cover photo is the Old Six Mile Museum. CEO students helped museum volunteers on September 27 clean up the property in preparation for their annual fall vendor fair. The Old Six Mile Museum is the oldest structure in Granite City located at 3729 Maryville Road. The farmhouse was built in 1837 by William Emmert with additions made in 1848. In 1884, it was sold to August Zippel. The Zippel family lived in the house until 1984, when the Old Six Mile Historical Society bought the house and made it a museum. The house was added to the National Register of Historic Places in 1996 and listed as the Emmert-Zippel House.

Mission

To provide a comprehensive educational experience for Granite City High School students, equipping them to be enterprising individuals and entrepreneurial thinkers who contribute to the economoc development of our community.

Vision

CEO graduates demonstrate entrepreneurial thinking and a thirst for life-long learning. They are ready to compete in the global economy and are inspired to contribute to the economic development of the community.

Class Information

Granite City is one of thirty nine communities in the United States with a CEO program. The CEO program is a year long course for seniors at Granite City High School and is a business elective. The seniors, along with their facilitator, meet for first and second hours off-campus every day from 8:00 - 9:30 a.m. Students then travel to the high school to attend their 3rd through 7th hour classes. This program allows students to participate in all school activities. Students complete an application for the CEO program at the beginning of the second semester of their junior year. Every nine weeks the class meets at a host business, when the class is not visiting another business location.

Highlights of the Granite City CEO Program:

Emphasizes 21st Century learning skills Funded by business investors Utilizes area businesses as classrooms Visits 35-50 businesses each year Hosts 35-50 guest speakers each year Open to Granite City High School seniors Selects students through an application process Meets for ninety minutes each school day for two semesters Provides two high school credit hours for two semesters Offers Honors Credit with additional class responsibilities Provides four hours of Southwestern Illinois College dual credit

MGMT 299 - Special Topics in Management

Provides a mentor from the local business community for each CEO student

Delivers the opportunity for each to student to start their own business

Hosts an annual class business and an annual trade show to showcase individual student businesses

Class of 2018 Granite City CEO Students



Morgan Ambruso was Captain of the Granite City High School Dance Team, which advanced to state competition two consecutive years. She enjoys babysitting and is employed at Jack in the Box. She was selected by her teachers to participate in the Maypole ceremony at the annual May Carousel. Morgan found her passion through the CEO experience. She strives to be the best and keeps working until the job is complete. She incorporated these traits into her startup, Bruso's Detailing, an interior car cleaning service that will "turn dust and grime into sparkle and shine."



Brian Bauman is dedicated to presenting to the world the best he can be as a person and a business owner. These qualities of commitment are shown in his long career of weight lifting, which he started in 7th grade. Using this experience, he hopes to become a well renowned personal trainer and gym owner after high school. The CEO program has encouraged him to think of the future while working in the present. Brian's startup, Medieval Metals, is a blacksmithing business brought about by his desire to wield a sword. As a child, he always read fantasy and sci-fi books that strengthened his imagination. Drawing from this creativity, Brian forges unique items that can add a personal touch to any household.



Mariah Burke joined CEO because she aspired to start her own business and be her own boss. Her business, **B&M Window Washing**, is a partnership with her father. "CEO has really changed my life. I always thought I'd be working for someone else. Now people are going to work for me, which is pretty cool in my opinion. I can run my business as I would like and build it into how I've dreamed." Mariah's post-secondary plans are to attend Southern Illinois University Edwardsville and major in business.



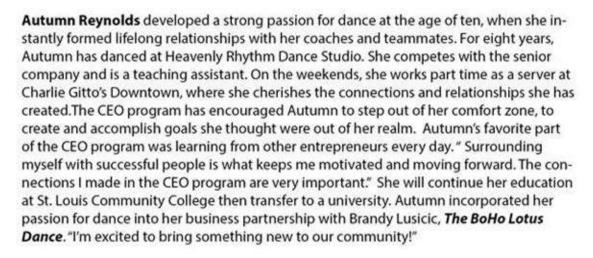
Gabrielle Byrd deftly balanced a busy schedule of work, school, and extracurricular activities. She loved participating in Student Council and the Foreign Language Club. She enjoys working as a hostess at Twisted Ranch, a restaurant in St. Louis. At the beginning of the CEO class, Gabrielle was nervous about the obstacles she would face. Though she's very outgoing, she was apprehensive about speaking with business executives. She overcame her unease and learned so much from the CEO class. Gabrielle's business is K9 Krazy, treats and accessories for pets, and she looks forward to developing and growing her business.



Adam Marmion takes extreme pride in his school and everything he does. He played football and dressed varsity all four years. He was awarded 3rd team All-Southwestern Conference defensive-end and All-Academic Team. Adam also played baseball his freshman year and boxed in the Junior Olympics as a sophomore. He is a two-time Personal Choice award recipient. Adam participated in National Honor Society, Spirit Club, Warrior Flock, Varsity Club, and represented CEO in the Mr. Warrior pageant. Inspired by Jim Hudson and mentored by Justin Brinkmeyer, Adam's business is Everything Silver, specializing in buying and selling silver. Adam plans to attend Mizzou, earn a degree in physical training, then join the Army as a combat medic. "CEO has taught me better social skills, how to run a business, and professional ethics. Most of all, CEO has taught me to be a better person. I'm excited to run my own business and continue it through college."

Ashlynn Merz was heavily involved in school and sports. She participated in National Honor Society, Warrior Flock, Varsity Club, peer tutoring, and as an ALPHA leader. A varsity cheerleader throughout high school, her team placed fifth at state two consecutive years. She plans to attend Southern Illinois University Edwardsville to pursue a degree in Dermatology. Ashlynn is the proud owner of Lavish, a handmade natural bath bomb line. "The CEO program has taught me more about my future success than any other class at Granite City High School. I have been exposed to the insights of entrepreneurs and have met very successful individuals whom I aspire to be like. I want to personally thank Mrs. Greenwald for being the best facilitator and making this class the most enjoyable experience of my high school career."

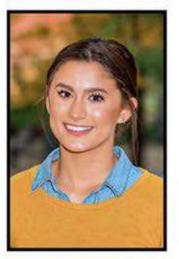
Aulbrey Munro balances an abundance of school and work, while she maintained Honor Roll status throughout high school. She is currently employed as a hostess at Ravanelli's in Granite City. She enjoys drag racing with her dad at Gateway Motorsports Park. Her business is My Personal Gal, a service designed to assist with personal errands and shopping needs. A lifelong animal lover, she will attend Southwestern Illinois College and focus on earning a veterinary degree. "I aspire to open my own animal clinic, and CEO has really helped me understand how to be a great entrepreneur. I am thankful for the opportunities CEO has provided."



Jacob Roderick is an accomplished hockey player, having skated since the age of three. His drive to succeed helped his team win three Missouri State Championships. He played hockey for Granite City High School for three years and was selected to play in the 2016 MVCHA All Star hockey game. He volunteers as the videographer at his church and is currently employed at Meyer Lawn. Jacob also works part time at his family's business, Jerry's Cafeteria & Catering. During the CEO program, he has gained knowledge of how to market, grow, and manage a business. With help from his mentor, Lloyd Miller Jr., Jacob started Jake's Trimming and Lawn Services. His goal is to purchase Meyer Lawn when the current owner retires. Jacob plans on graduating in the top 20% of his class to attend Southwestern Illinois College on an academic scholarship. Because of CEO, Jacob knows he wants to earn a degree in landscape architecture.











Scott Schank has been in the Secondary Honors Program and is a member of the National Honor Society. In previous years, he was involved in various clubs and activities including tennis, Scholar Bowl, Social Studies Club, and Math Club. He is currently employed at Ravanelli's restaurant in Collinsville where he works as a dishwasher, a busser, and a host. His hobbies include woodcutting, working out, playing video games, and building things. He is a service-oriented person, and is looking to transform his passion for building computers into a business venture, *Tech Wizard Computer Solutions*. The CEO class opened his eyes to the business world and brought the once reserved individual out of his shell. "If the CEO class taught me anything, it taught me how to communicate. Before, I was so nervous to talk to people. Now, if I can talk to a millionaire businessman, I can talk to anyone." After high school Scott's plans are to join the Air Force and pursue a career in cyber system operations.



Jared Skaggs, a four year varsity wrestler was awarded 3rd team All-Southwestern Conference for wrestling in 2018. Currently employed at K&L Furniture, his scholarly goal is to graduate with at least a 4.0 GPA. Jared plans on joining the Marines Corps. He enjoys working on cars with his father and spending time with friends. Mentored by Dr. Christina Darin, Jared's startup business is Sauce Boss, an innovative condiment tray for people on the go. "CEO has taught me to never give up and to never lose focus. Most importantly, CEO has taught me the guidelines of running a business and how to be professional."



Morgan Tucker is determined for success. During five long years of a worsening heart condition, she was forced to give up a multitude of activities she enjoyed such as cheerleading, horseback riding, and even her dreams of being a dentist in the Air Force. "When the doctor told me he was unable to repair my heart, I became very depressed. Then I realized how to open the door to greater opportunities." Morgan set her standards high and has been accepted into Quincy University to study Pre-Med for Anesthesiology. Morgan aspires to make hearts healthy with her business, MJ TEAS, water and tea flavorings made from antioxidant-packed fruits. Morgan is very grateful for the CEO program because of the people she's met. "I was struggling with life and everything in it. Mrs. Greenwald called me when I felt like giving up. She persuaded me to speak on behalf of CEO at City Hall to distract me from my challenges. My mentor, Gail Mueller, has been understanding and gracious with her perspective. She truly has inspired me to know we can overcome the worst. I really appreciate the CEO program and would not change anything."



Eugene Williba has been a three sport athlete at Granite City High School for football, basketball, and track. His work ethic earned him a varsity letter in football all four years along with being selected 1st Team (senior year) and 3rd Team (junior year) All-Southwestern Conference. During his senior year, he was named the MVP, and was honored to receive the prestigious Keith Lucas Award. Mrs. Lignoul, his Social Studies teacher, selected Eugene for her Personal Choice award. Eugene was a member of the 2017 Homecoming Court and the 2018 May Court. **Socks for the Sole** is inspired by his passion for fashion. Eugene's future plans include attending Millikin University in Decatur, Illinois, majoring in criminal justice and pursuing a career path in law enforcement for the federal government.



The Best of Our Granite City Area Take This Opportunity to Connect with our GC Community









Tuesday, January 30, 2018 St. Gregory's Armenian Community Center

Photos courtesy of Mark McAmish

A special thank you to Port Harbor Railroad Corp., our event sponsor, and the following companies for their participation in our class business:

1st MidAmerica Credit Union 3 Little Birds 4 Life Jerry's Cafeteria & Catering Nicol Financial Services Gene's Auto Body Shirts Galore & More Petri Cafe & Catering Six Mile Regional Library District Darin Chiropractic GCS Credit Union Illinois Electric Works Granite City Park District TheBANK of Edwardsville GC Business Foundry Farmers Insurance The Nicol Foundation Bindy's Bar & Grill Local Business Patriots R&B WoodArt Lloyd Miller & Associates Community Care Center Kool Beanz Cafe O'Brien Tire & Service Center icon Mechanical & Engineering First Bank Shipley's Chiropractic Marco's Pizza Ravanelli's Restaurant & Catering Justine Petersen















Networking with Alumni



What You Don't Know Can Hurt You



Guest Speakers in our CEO Classroom

Jeff Smith, Legal Business Structures Juliette Douglas, Active Listening/Note Taking Marc Voegele, Generations Jeff Smith, Lemonade Stand Financials Alicia Lignoul, Networking and Etiquette Jon Roderick, Jerry's Cafeteria & Catering Nicole Woolard, Push Media Solutions Amanda Guinn, SWIC Dual Credit Coordinator Dr. Tyler Crews Kent Probst, Midland Institute Dr. Almeda Lahr-Well, Gail Mueller James Amos, Economic Developer City of Granite City

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Dawn Mushill, Keynote Speaker, Author















Guest Speakers in the CEO Classroom























Creating Entrepreneurial Opportunities 7

Business Visits

August - December, 2017

Granite City Foundry Six Mile Regional Library District Stephanie's Spiritual Therapy Holiday World Mr. Twist, Felicia Urioste Walmart Holt Shoe Shop Shirts Galore & More icon Mechanical & Engineering LLC 1st MidAmerica Credit Union Old Six Mile Museum Tina Besserman, Century 21 Bailey & Co.

Nicol Financial Services Dixon Heating & Cooling Kool Beanz Cafe Darin Chiropractic **Shipley Chiropractic** St. Gregory Armenian Community Center GCS Credit Union Illinois Electric Works











































Business Visits

January - May, 2018

Boho Lotus, Brandy Lusicic Petri's Cafe & Catering Port Harbor Railroad Chamber of Commerce, Rosemarie Brown Jerry's Cafeteria & Catering First Bank Uncle Linny's TheBANK of Edwardsville Silverback Video LLC Mayco Industries **TierPoint** Cequel III **Granite City Foundry** Phillips 66 Refinery Southwestern Illinois College Fox Theatre St. Louis Art Museum Illinois American Water Company **Amsted Rail** Prairie Farms Pizza World O'Brien Tire & Service Center **Granite City Park District**









Special Events

CEO Empowerment Day
SWIC Manufacturing Day
Mentor Match
TrepStart Day
Mark McAmish Photo Shoot
CEO Investor Breakfast
CEO Alumni Morning
Mentor Connect
Barry-Wehmiller Leadership Institute
Kristen Hadeed, Book Launch & Signing
Granite City Council Committee Presentation
Mentor Connect
CEO Board Meeting













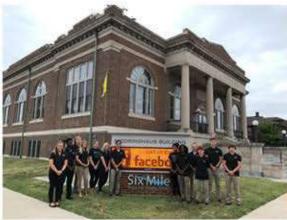




Hosts Businesses

Six Mile Regional Library **Nicol Financial Services** Illinois Electric Works Chamber of Commerce Southwestern Madison County August 16 - October 13, 2017 October 16 - December 15, 2017 January 3 - March 2, 2018 March 6 - May 25, 2018































Developing CEO Team Building Skills

















Building Mentor Relationships













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Kate Kite Six Mile Regional Library District

Research and Instruction Librarian/Teen Services

1st MidAmerica Credit Union Alicia Lignoul

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CEO Business Investors

1st MidAmerica Credit Union

CEO Business Investors are the heart of the Granite City CEO program. Their annual investment of \$1,000 for three years provides the necessary resources for the current year expenses and sustainability of the CEO class for future students. Business Investor commitments of time and energy are also critical to the success of the Granite City CEO class. See page 15 for more information.

Altered Grounds Outdoor Services LLC **Amsted Rail** CEO Class of 2018 Cindy and Mike Gagich Darin Chiropractic Dr. Almeda Lahr-Well & Gail Mueller **Express Employment Professionals Gateway Regional Medical Center** GCS Credit Union Glik's icon Mechanical & Engineering LLC Illinois Electric Works Law Offices of Thomas E. Schooley Nicol Financial Services O'Brien Tire & Service Center Port Harbor Railroad Corp. Roger & Bekki Miller Southern Illinois Healthcare Foundation SunCoke Energy TheBANK of Edwardsville The Nicol Foundation **Waste Management**

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Irwin Chapel
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Tri Cities Council 1098
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Six Mile Regional Library District
Southwestern Illinois College
St. Louis Regional Chamber



Commitment Form

CREATING ENTREPRENEURIAL **OPPORTUNITIES**

1616 Cleveland Blvd. Granite City, IL 62040

Mr. Jeff Smith Icon Mechanical	email: jsmith@iconmech.com 618.452.0035
Return this form to:	
Other, please explain:	
Having a CEO Class visit my organization	Mentoring a CEO student
Hosting a CEO Class	Speaking to a CEO Class
would like to be considered for: (Check all the	
Participant	
	outh & Human Services for the benefit of Granite City for-profit organization that acts as the fiduciary for ble to the extent allowed by law.
□ I wish to remain anonymous.	
Please bill me. I would like my name/company name to be li	sted in the acknowledgements as follows:
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My check for the entire pledge is enclosed	l.
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\$1,000 annually for three years (\$3,000 to	tal) One-time gift of \$
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16 Granite City CEO

















Tech Wizard Computer Solutions





MY PERSONAL GAL





GRANITE CITY CEO® Trade Show

Wednesday, April 25 5:00 - 7:00 p.m.

Please Join Us Free Admission

Explore the Startups of our Class of 2018 Entrepreneurs

Tech Wizard Computer Solutions

BoHo Lotus Dance MJ Teas
Bruso's Detailing Sauce Boss
Everything Silver Medieval Metals
My Personal Gal Socks for the Sole
K9 Krazy B&M Window Washing
Lavish Jake's Trimming & Lawn Services

The Commons Sam Wolf Campus Southwestern Illinois College 4950 Maryville Road Granite City, IL 62040



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