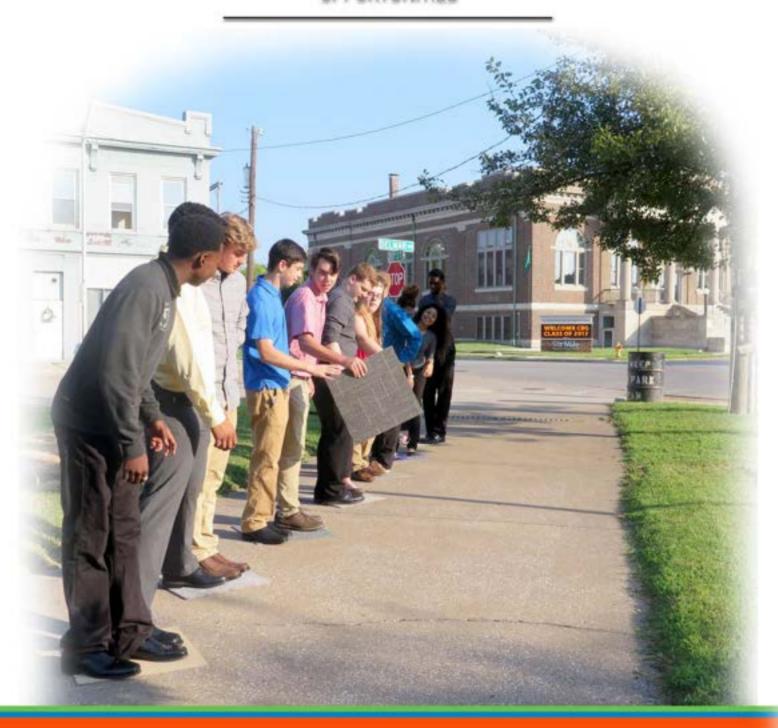
2017 Annual Report



CREATING ENTREPRENEURIAL OPPORTUNITIES



Granite City CEO Class of 2017

Every day and every year is different in CEO and this third year of our Granite City CEO program is no exception. Students are different, class speakers are different and business visits are different. Students are different at the end of the year than on the first day of CEO class in August. Students are transformed from being a typical high school student sitting in classrooms with a textbook and being graded on tests to young professionals acting and thinking differently, thinking like an entrepreneur and looking at the world in a different way.

This transformation occurs because of the level of support and commitment from our business community, our leaders, investors, CEO board members, mentors, visitors, and hosts. Every day students are inspired by different leaders and are given the opportunity to experience different examples of inspiration. We had the honor and privilege of 50 business visits in Granite City and the St. Louis region and listening and learning from 49 speakers in our CEO classroom.

One of our August speakers was Mrs. Ashley Swip, a Granite City High School physical education teacher. Students were inspired and moved by her story of her brother's battle with melanoma cancer at age 28. She formed a 501c3 nonprofit organization, 3 Little Birds 4 Life, to grant wishes to adult cancer patients. She learned through this experience there were no available resources to help adult cancer patients. The students were so impressed and had a true determination to make a difference and help the cause. They went through the proper channels and obtained District #9 School Board approval in October to start a chapter of 3 Little Birds 4 Life by creating the Warrior Flock. The Warrior Flock encourages healthy habits with an increased awareness in living healthier into adulthood and practicing an active lifestyle. Students contributed to the cause by collecting items and delivered gift bags to adult cancer patients at the Siteman Cancer Center in St. Louis. They also became part of the wish team and helped with granting wishes.

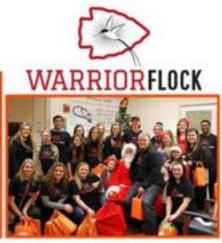
My wish is for our young adults to keep being inspired, solving problems and to continue looking at our community and the world in a different way. Developing our own young entrepreneurs is a vital investment in the growth and future of Granite City.

On behalf of my thirteen Granite City CEO board members, I sincerely appreciate and thank our business community, students and their parents, for making a difference in our community's future.

Karen Greenwald Granite City CEO Facilitator







Mission

To provide a comprehensive educational experience for Granite City High School students, equipping them to be the enterprising individual and entrepreneurial thinkers who contribute to the economoc development of our community.

Vision

CEO graduates deomonstrate entrepreneurial thinking and a thrist for life-long learning. They are ready to compete in the global economy and are inspired to contribute to the economic development of the community. **Granite City CEO**

Class of 2017

Torrey Deal, Austin Padgett, Christopher Reeves, Dominique Rose, Riley Brown, Fatima Bucio, Joshua Royce, Desteny James, Jordan Stermer, Kaitlyn Foltz, Latrell Smith, Kyle Thompson

Class Information

Granite City CEO is one of fourty three programs encompassing participants from one high school, Granite City High School. The CEO class is a two semester business elective at Granite City High School for seniors. The seniors, along with their facilitator, meet for first and second hours off-campus every day from 8:00 to 9:30 a.m. Students then travel to the high school to attend their 3rd through 7th hour classes. This program allows students to participate in all school activities. Students complete an application for the CEO program at the beginning of the second semester of their junior year. The class is hosted by a different business every nine weeks and the students meet at the host business when the class is not on a business visit. For more information visit our website at granitecityceo.com.

Highlights of the Granite City CEO Program:

Funded by business investors

Open to Granite City High School seniors

Selects students through a rigorous application process

Meets for 90 minutes each day

Provides two high school credits for two semesters

Provides four hours of Southwestern Illinois College Dual Credit

Provides one semester of weighted credit for honors sudents beginning in 2017-2018 school year

Utilizes area businesses as classrooms

Visits 25-40 businesses each year

Hosts 50-60 guest speakers each year

Emphasizes 21st century learning skills

Provides the opportunity for each student to start their own business

Provides a mentor from the business community for each CEO student

Hosts an annual trade show to showcase student businesses



Riley Brown, a senior at Granite City High School, is a multi-sport athlete. A four-year letterman for the Warrior Golf Team, he also plays club and high school hockey; being selected to an all-star team two successive years. In his spare time, he likes to travel, camp, and spend time with his friends and family. He works part time at Legacy Golf Course. After high school, he plans to attend college to major in business and play golf and hockey. His start up business, Riley's Power Washing: for all your outdoor cleaning needs, came from observations and prior work experience. "I am really happy what I have learned in this class; it has really opened my eyes to what I can do in the business world. I am excited to start my own business and begin making money. I am also excited to see what else I can learn the rest of the school year in CEO."



Fatima Bucio proudly balances a very busy calendar with extensive volunteerism and academics. These include membership on GCHS Student Council for three years, Foreign Language Club, and as a charter member of Warrior Flock. Fatima was selected to serve as a member of the Mannie Jackson. Center for the Humanities Foundation. During the summer, she volunteers for the Twigs Organization, which provides free lunches for children. She enjoys her community service, which includes community clean-up projects and volunteering her time at Happy Trails Farm. Fatima's hobbies include experimenting with new vegetarian recipes, painting, yoga, dancing, and playing the drums. Following her high school career, she plans to attend Southwestern Illinois College to pursue her dream of becoming a nurse practitioner. In the meantime, Fatima is actively taking the first step to achieving her dreams by job shadowing a nurse practitioner at a local hospital. Fatima is the owner of Grounded, an all natural, handmade lotion bar line. After realizing the dangers of putting harsh chemicals on her skin, she decided to make her own with all natural ingredients. "The greatest thing about CEO, to me, has been the connections that I have made. I have met so many amazing individuals and built many great relationships in the class. Everyday brings a new experience, a new story, and a new relationship and I'm incredibly grateful for that and for this whole CEO experience".



Torrey Deal's high school accomplishments boasts four years as a multi-sport athlete. He plays three varsity sports, which include basketball, football, and track. Athletic honors include super sophomore and honorable mention all-conference in track. Torrey is ranked fifth in the high jump and tenth in the triple jump statewide. He participates in Varsity Club and is a co-founder and Vice President of Warrior Flock, a charter high school chapter of 3 Little Birds 4 Life (a not for profit started by a local teacher to provide wishes for adults with cancer). He has volunteered as a high school office worker for two years. In his downtime, he helps children with sports and teaches them teamwork. He plans to attend a four-year university after high school and hopes he gets the opportunity to continue sports in college. Teedoo's T-Shirts, Torrey's business, is to allow people to create a personal connection with their apparel. "I am thankful for the opportunity to participate in a class such as CEO. I am getting a head start on the business side of life. I am learning skills such as communication, networking, and how to properly act in certain surroundings. I would personally like to thank Mrs. Greenwald, the GC facilitator, for all her help she has given me in the last eight months; she stayed late hours at the high school to help me formulate my business plan. All the things I am learning are going to help me in the real world."



Kaitlyn Foltz is a co-founder and Treasurer of Warrior Flock, a charter high school chapter of 3 Little Birds 4 Life (a not for profit started by a local teacher to provide wishes for adults with cancer). Kaitlyn's many volunteer activities include Happy Trails Farm, National Honor Society, and her church nursery. Her hobbies are reading, drawing, and baking. She was selected to participate in the high school Job Shadow Program for two years. Kaitlyn is now the proud owner of Katie's Kupcakes and More: sweet treats for all occasions, a bakery she has longed to create for many years. "The CEO class has taught me so much on what I want to do and how this experience will help me with my own business. I am very thankful for the speakers, business owners and to the CEO Board members that have helped make this happen. I am really excited to see what the Warrior Flock can do to help our high school and our community. I'm also excited for Katie's Kupcakes to launch and become successful."

Desteny James' business is Key Inspiration, an art center for young children and teenagers to freely express themselves artistically. Desteny's passion for art has been longstanding, occurring to her in seventh grade to develop a business. She's longed to be an artist since grade school, but never wanted to be a starving artist so she created a remedy to that problem. Her hobbies include art, writing, reading, camping, and watching movies. She is a co-founder and Secretary of Warrior Flock, a charter high school chapter of 3 Little Birds 4 Life (a not for profit started by a local teacher to provide wishes for adults with cancer). She is a Christian and faithfully attends and participates in church activities. She plans to major in art and business in college. She has been involved with Job Shadow and was very excited about it. She won 1st place at her first hackathon event, a team experience to develop a technological solution for a problem. Desteny has completed numerous high school art classes to improve her art talent and prepare for the future. "I am very excited to be a part of this class and learn real world skills to help me in the future. This class has been a very big opportunity for me and I'm glad I took advantage of this opportunity."



Austin Padgett is a member of the National Honor Society and served as the Chief Financial Officer for the CEO class business. Austin was a three-year varsity wrestler for Granite City High School. Austin ranks number ten in his senior class and spends most of his free time helping others. His extra-curricula activities include Peer Tutoring, Science Club, Foreign Language Club, and journalism. His honors include recognition as an Elks Student of the Month and Belleville News-Democrat Student of the Week. He plans to attend Missouri School of Science and Technology to major in physics. Austin is running his business Austin's Oreo Balls, selling Oreo cookie pops. His future expansion plans include selling additional desserts. "I have learned so much more in CEO than I ever have, and ever will learn, in another class. I wish it didn't have to end, and that we could continue to visit businesses and learn from people who are successful, learning their secrets to success. I want to thank everyone who has made it possible for me to be in this class: the CEO board members, business owners and speakers, and facilitator, Mrs. Greenwald."



Christopher Reeves balances a multitude of school, work, and extra-curricular activities. He is currently involved in the Job Shadow Program at GCHS and employed at Ravanelli's Restaurant in Granite City. Chris spends his summers working for the Granite City Park District as a youth baseball league umpire. After school, or on the weekends when he is not working, he likes to spend his time at the local skatepark on his BMX bike. His business is Radical Bike Repairs, which is a pickup and delivery bike repair service providing an alternative to customers in transporting a bike for service. He is currently finalizing his plans for college. "I have already made multiple connections with people throughout the community because of this CEO Program and I cannot wait to see what the rest of this year has in store!"



Dominique Rose exemplifies adaptability and determination transitioning her senior year as a new student to Granite City High School. Transferring in from DuQuoin, Illinois, she previously played volleyball, and ran on the track team. With her free time, she enjoys reading and experimenting as a makeup artist. She plans to further her education in cosmetology and business. Dominique's business name is LittleDust, inspired by fairy dust. Her business is applying other people's makeup for a variety of special events. She wants everyone to feel beautiful when they go somewhere! Dominique is pursuing her longheld passion for makeup by sharing her talents with others. Eventually she wants to open her own studio. "I saw the CEO class advertised while still in DuQuoin and it really interested me. I decided to enroll in the program when I moved to Granite City and was thrilled when I was accepted. I'm happy that I am in the CEO Program because this class is definitely one of a kind."



Photos courtesy of entrepreneur Katie Guenther CapturedbyKatie.com



Joshua Royce is an accomplished leader and innovative thinker. He is a three-year letterman of the Varsity Cross Country team at Granite City High School. He is currently employed as an operator at the AutoSpa Carwash. The Boy Scouts of America have been a major influence in Josh's life since the first grade. He recently completed his Eagle Scout project at the Chouteau Island Nature Trails and will be obtaining his Eagle Scout rank soon. Joshua enjoys listening to vinyl records, playing the keyboard and has a burning desire to become a musician. He was recently accepted to Southern Illinois University Edwardsville and plans to pursue a degree in entrepreneurship. Josh's current startup, Rock'N Records, is a business focusing on: Vintage Vinyl Records, Restorations, and Repairs. Josh said he likes to work with his hands and is "into anything rusty and dusty"...or in other words, he is into antiques and things that are old and have a vintage look. Josh served as the Chief Executive Officer for the CEO class's business this year and plans to use this experience in his personal entrepreneurial career pursuits. "I feel like this program is shaping who I am as a person. The soft skills that I am learning through the CEO class are extremely valuable and I plan on using them for the rest of my life. I have been looking forward to this class since my freshman year in high school, and I am excited that it is finally here. Everything I have learned and will learn in this class is setting the stage for who I will become as a person."



Latrell Smith has lettered in two varsity sports: soccer and baseball. His prestigious honors include soccer all-conference, being selected to participate in the Student Leadership Council, Job Shadow, and the Mannie Jackson Center for Humanities Foundation. He also is a co-founder of Warrior Flock, a charter high school chapter of 3 Little Birds 4 Life (a not for profit started by a local teacher to provide wishes for adults with cancer). When Latrell has free time, he enjoys hanging out with friends, family, and attending church services and volunteering for activities at his church. As of now, he plans to study psychology or business at East Central College in Missouri, while also continuing his soccer career. He is the proud owner of Buddy's Desserts, specializing in baking pound cakes from recipes that have been in his family for generations. "Starting CEO, I knew it was going to impact my social ability to communicate and connect with people in my everyday life. I can honestly say it very much did that, but also has allowed me to choose a career path for my studies at East Central College. I would like to say thank you to the guest speakers and the businesses we have visited, and the CEO board members for allowing us to participate in the program."



Jordan Stermer participates in National Honor Society, Varsity Club, and was a two year varsity wrestler at Granite City High School. He is the inaugural Mr. CEO as a contestant in the high school Mr. Warrior pageant. On the weekends Jordan likes flying RC planes, playing video games, hanging out with friends, and helping people. After high school, he is attending Maryville University to major in Cybersecurity where he is receiving a scholarship to compete on the Counter Strike (a video game) team. Jordan is starting an innovative begleri business called 1 String. Begleri, from ancient Greece, are small skilled toys used to perform tricks and to focus fidgeting. He has decided to start this because he likes learning new things and has trouble sitting still. "I cannot believe CEO is almost over for the 2017 school year; I am so happy I took this amazing opportunity of a class. I learned more in this one class then I have from any other class I have taken. Without CEO, I have no idea what track my life would be on. I found what I want to go to college for and where I wanted to go because of this class. I want to thank everybody who has helped me throughout the year including the people who came into talk to us, the people who let us come on awesome business visits, and the CEO board. But I especially, want to thank my mentor Adam Saltsgaver for helping me so much on 1 String. Lastly, I want to thank the most important person, Mrs. Greenwald, for persuading me to take the class that changed my life."



Kyle Thompson is a multi-sport athlete with a focus on football and wrestling. He is a three-year varsity letterman and three time all conference award-winning linebacker and tight end in football. Kyle is a four-year varsity letterman in wrestling and four consecutive years all conference. Kyle qualified for the elite eight in IHSA state wrestling junior and senior years. He is a co-founder and President of Warrior Flock, a charter high school chapter of 3 Little Birds 4 Life (a not for profit started by a local teacher to provide wishes for adults with cancer). Kyle will attend Quincy University to play football in the fall. With the CEO program, Kyle started his own business, **KT'S HELMETS**, which is a company that is changing the way people see the wide brand of sports memorabilia and home decor. KT'S HELMETS are a fresh and unique idea that provides full-sized caged football helmets with options for a built-in clock and/or a kitchen knife holder. "What I like about CEO, you are able to test things, experience yourself and say how you feel. CEO let's you be yourself in class and teaches you for people to be great, they have to be pushed. CEO has the business world vibe where you talk, discuss and learn to communicate the right way. Thank you to everyone who has invested in Granite City CEO. Thank you Mrs. G for getting me involved in such a class and thank the CEO board members, businesses and speakers in our community."

CEO presents:

THE BEST OF GRANITE CITY

Explore, taste, and see the BEST of G.C. **Promoting and Connecting**

Businesses and Restaurants in our Community

St. Gregory's Armenian Community Center Music by Jack Jenkins

The CEO Students sincerely appreciate the following businesses that made our community event a special evening and helped provide funding for our start ups:

3 Little Birds 4 Life Arbonne Consultant Mandy Harris Bindy's Chantel Paris

Community Care Center

Darin Chiropractic

Daylight Donuts

Dixon Heating & Cooling

Duke's Bakery

East Side Marble & Granite

Farmers Insurance

GCS Credit Union

Granite City Business Foundry

Granite City CEO Parents

Granite City Park District

icon Mechanical Construction & Engineering

Illinois Electric Works

Jim's Pawn & Jewelry

Justine Petersen

IQ2 Computer & 3D Printing

Kool Beanz Cafe

Lloyd Miller & Associates

Lueders, Robertson & Konzen

Metro East Small Business Development Center

Nerium Independent Brand Partner Stacie Griggs



Murdock Taekwondo USA Nicol Financial Services Pelikan Wedding & Events

Petri Cafe

Port Harbor Railroad Corp.

Ravanelli's Restaurant & Catering

reVive Salon Spa & Studio

Royce Realty, Inc.

Shipley Chiropractic

Shirl K Floral Designs

Six Mile Regional Library District

Shirts Galore & More

Sue's Corner

The Boho Lotus Yoga Studio

TheBANK of Edwardsville

The Drury Inn

The Nicol Foundation

TransAmerica Financial

Weber Chevrolet

Networking with CEO Alumni









49 Guest Speakers in the CEO Classroom

Six Mile Regional Library Staff Reva Faber, JAKS Counseling Services Ashley Swip - 3 Little Birds 4 Life Reva Faber, JAKS Counseling Services Joe Colyer, Working Class Benefits Austin Brooks, Once Films Marc Voegele, Generations Ronda Sauget, Leadership Council Southwestern Illinois Jim Greenwald, District #9 Superintendent Lynn Clapp, Vertical Performance Jason Hall, St. Louis Regional Chamber of Commerce Jeff Smith, Legal Business Structures Bob Schultz, The Art of Conversation Kevin Nicol, Business Building Marc Voegele, Business Plans Amanda Guinn, Southwestern Illinois College Wonder Dog with GCHS Marketing Class Dawn Mushill, Chamber of Commerce John Perles, "Your Life is Your Business" Amanda Simon, Bodies Kneaded Emily Gavilsky, Emily Anna Event Planning Beth Dittman, Norman Sanders, Community Care Center Jo Ann May, Metro East Small Bus. Development Center Matt Hagnauer, Firefly Grill Community Coordinator

Juliette Douglas, Six Mile Regional Library Tom Cholevik, TransAmerica Financial Advisors Meredith Tabscott, Entrepreneur and Teacher Cheryl Mitchell, Midland Institute John Royce, Royce Realty, Inc. Jason Wood, Arland Sports Jeff Smith, CFO icon Mechanical Jeff Rains, SOAR Karen Rosene Millsap, HR Specialist Gary Boyd, Farmers Insurance Melissa Erker, Phillips 66 Adam Saltsgaver, TheBANK of Edwardsville Austin Brooks, Once Films, Daniel Wilson Cindy Gavilsky, Tina Hubert Dr. Almeda Lahr-Well, Gail Mueller Jo Ann DiMaggio May, SBDC Thomas Adamitis, Yield Lab James Williams, McDonald's Franchisee Michael Halbrook, Adobe Consulting





Austin Brooks, Once Films & Jen Brooks, BW Leadership Institute







































August - December, 2016

Six Mile Regional Library Stephanie's Spiritual Therapy Jim's Pawn & Jewelry Dixon Heating & Cooling Kool Beanz SunCoke Energy Old Six Mile Museum, Work Day Illinois Electric Works Precoat Metals Nicol Financial Services Happy Trails Farm Knights of Columbus Hall St. Gregory Armenian Community Center Granite City Business Foundry GCS Credit Union Amsted Rail United Way SunCoke Energy Dr. Darin Chiropractic



























Petri Cafe Pizza World City of Granite City Southwestern Madison County Chamber of Commerce Chantel Paris Altered Grounds Mayco Industries TheBANK of Edwardsville Port Harbor Railroad Corp. The FabLab Granite City Regional Waste Water Treatment Plant Boho Lotus Yoga Studio Phillips 66 Wood River Refinery City Signs & Designs Shirts Galore & More Coordinated Youth & Human Services Bissinger's Chocolate Factory Gaslight STL Cha Cha Chow



Gorilla76 CIC St. Louis













Special Events

Community Events

Warrior Flock established at GCHS
TrepStart Day - St. Louis University
Southwestern Illinois College, Manufacturing Day
Peter Maer, CEO Empowerment Day
Mentor Match
Captured by Katie Photo Shoot at Wilson Park
Alumni Morning
Mentor Morning
CEO Board Meeting
Spring Community Expo at Triad High School

Spring Community Expo at Triad High School Phillips 66 Refinery Tour with Riverbend CEO Granite City Rotary Club Meeting

Mr. Warrior

Old Six Mile Museum Vendor Fair Happy Trails Farm Festival - Weekends Joshua Royce Eagle Scout Project Chouteau Island Santa Parade Billie's Kids Grow Granite Network Rotary Club of Granite City Mayor's Prayer Breakfast



















Hosts Businesses

The CEO class meets off- campus in a different business location every nine weeks. The following businesses have opened their doors to CEO and we appreciate your hospitality:

Six Mile Regional Library Nicol Financial Services Illinois Electric Works Southwestern Madison County Chamber of Commerce

August 17 - October 14, 2016 October 17 - December 19, 2016 January 4 - March 3, 2017 March 6 - May 17, 2017



































Developing CEO Team Building Skills





Building Mentor Relationships







Building Banking Relationships















2017 CEO Advisory Board

Marc Voegele **Board Chair**

Express Employment Professionals

Owner, President

Adam Saltsgaver Vice Chair

TheBANK of Edwardsville Assistant Vice President Commerical Banking Group

Tom Schooley Secretary

Law Offices of Thomas E. Schooley

Attorney, President

Jeff Smith icon Mechanical Construction & Engineering, LLC

Treasurer Chief Financial Officer



James Amos City of Granite City

Economic Development Director

Pam Cook Granite City Community Unit School District #9

Guidance Department Chair, Granite City High School

Granite City Community Unit School District #9 Cindy Gagich

Director of Secondary Education

Cindy Gavilsky Coordinated Youth & Human Services

Executive Director

Tina Hubert Six Mile Regional Library District

Executive Director

Roger Miller Gateway Packaging Company

Founder

Tim Moran Granite City Community Unit School District #9

Assistant Principal, Granite City High School

Kevin Nicol Nicol Financial Services

CEO and President

Don Scaturro Illinois Electric Works

Corporate Secretary, Mechanical Specialist

Coordinated Youth and Human Services **Fiscal Agent**

Administrative Agent Granite City Community Unit School District #9

Granite City CEO Business Investors

CEO Business Investors are the heart of the Granite City CEO program. Their annual investment of \$1,000 for three years provides the necessary resources for the current year expenses and sustainability of the CEO class for future students. Business investor commitments of time and energy are also critical to the success of the Granite City CEO class.

Altered Grounds America's Central Port **Amsted Rail** CEO Class of 2015 Cequel III Cindy and Mike Gagich Dr. Almeda Lahr-Well & Gail Mueller **Express Employment Professionals Gateway Regional Medical Center** GCS Credit Union Glik's icon Mechanical Construction & Engineering LLC Illinois Electric Works Law Offices of Thomas E. Schooley Mayco Industries Nicol Financial Services O'Brien Tire & Service Center, Inc. Port Harbor Railroad Corp. Roger & Bekki Miller Southern Illinois Healthcare Foundation SunCoke Energy TheBANK of Edwardsville The Nicol Foundation **US Steel**

CEO Contibutors

Century 21 Bailey & Co.
Coordinated Youth & Human Services
Dixon Heating and Cooling
Irwin Chapel
Jim's Pawn & Jewelry
John Manoogian
Justine Petersen
Six Mile Regional Library District
Southwestern Illinois College
St. Louis Regional Chamber



Commitment Form

CREATING ENTREPRENEURIAL **OPPORTUNITIES**

1616 Cleveland Blvd. Granite City, IL 62040

s the fiduciary for
nefit of Granite City
follows:

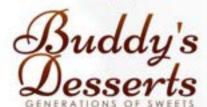
Fax 618.452.0037



16 Granite City CEO













GRANITE CITY CEO

Trade Show

Wednesday, April 26 5:00 - 7:00 p.m.

> Please Join Us Free Admission

Explore Our Class of 2017 Entrepreneurs

The Commons Sam Wolf Campus Southwestern Illinois College 4950 Maryville Road Granite City, IL 62040











Teedoo's T-Shirts



Shark Tank Winners 1st Jordan Stermer 1 String 2nd Riley Brown Riley's Power Washing 3rd Fatima Bucio

Grounded







Sharks Adam Saltsgaver, Thomas Adamitis, Kevin Nicol and Jo Ann DiMaggio May

Marc Voegele, Chair Granite City CEO Advisory Board 618.920.2705 marc.voegele@expresspros.com



Karen Greenwald, Facilitator Granite City CEO Class 618.578.8883 karen.greenwald@gcsd9.net